

LAMEES MOHAMMED ALAWNEH

Jordan | +962776232011 | lameesalawn1400@gmail.com

OBJECTIVE

JOURNALISM GRADUATE (5TH PLACE IN THE GRADUATING CLASS, YARMOUK UNIVERSITY, 2024) WITH EXTENSIVE MULTI-YEAR EXPERIENCE IN COMPREHENSIVE JOURNALISM, CONTENT WRITING, AND EDITING, SKILLED IN MULTIMEDIA PRODUCTION, ADVANCED GRAPHIC DESIGN, AND CONFIDENT ON-CAMERA PRESENCE AS AN ON-SCREEN MEDIA PERSONALITY, EAGER TO BRING A VERSATILE BLEND OF EDITORIAL REPORTING, CREATIVE DESIGN, AND PROFESSIONAL PRESENTING TO A DYNAMIC MEDIA ORGANIZATION.

EXPERIENCE

- Multimedia Journalist, Researcher & Content Producer | Yarmouk University & Media Projects | 2020 – 2024
 - Accumulated 4 years of solid journalistic experience at Yarmouk Press, specializing in comprehensive news reporting, investigative writing, content editing, and multi-format media production.
 - Directed and produced student media projects over 3 years, handling end-to-end responsibilities including field shooting, scriptwriting, and interactive video production.
 - Designed and edited numerous newspapers and magazines using Adobe InDesign, transforming them into professional digital publications.
 - Compiled academic media research papers, structured questionnaires, and data-driven journalism reports utilizing tools like Datawrapper.
 - Produced engaging visual content, including motion graphics and interactive digital assets, combining full-spectrum media arts with confident on-camera presentation.
- Visual Content Producer & Social Media Manager (Freelance) | 2024 – Present
- Produced and edited commercial ads, reels, and field programs for various businesses (e.g., Zero 1 appliances), managing end-to-end production including lighting, angles, and editing.
 - Acted as an on-camera personality and managed customer engagement through professional responses to boost brand loyalty.

EDUCATION

Bachelor of Arts in Journalism

Faculty of Mass Communication, Yarmouk University | Irbid, Jordan | 2024

COMMUNICATION

- **Computer & Technical Skills:** Fluent and highly proficient in computer operations, MS Office suite (Word, Excel, PowerPoint), and digital workplace tools.
- **Multimedia & Design:** Skilled in mobile journalism (MoJo), interactive video editing (CapCut, KineMaster), and advanced editorial/graphic design using Adobe InDesign.
- **Data & Presentation:** Experienced in data-driven reporting (Datawrapper) and confident on-camera presentation as an on-screen media personality.

CERTIFICATIONS & TRAINING

- **Graphic Design Diploma:** Comprehensive training covering professional visual composition, branding, and layout design.
- **ICDL Certificate:** Advanced proficiency in computer skills, operating systems, and Microsoft Office applications.
- **Web Design Training:** Foundation in digital web structure, user interface layouts, and online content publishing.