

NOORHAN SALAMEH

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Objective

I seek to join an organization that offers unique opportunities to develop my professional skills and benefit from my experience in content management and digital accounts. I aspire to achieve outstanding performance in a dynamic work environment that enables me to contribute to achieving strategic goals and achieving tangible successes.

Education

Bachelor's degree in Finance and Banking
Hashemite University, Jordan

Jan 2012 - Aug 2016

Work Experience

Content creator and account manager
Emango agency, Amman, Jordan

Dec 2023 - Present

- Digital content management: creating distinctive and attractive content that is consistent with the brand strategy across social media platforms and websites.
- Managing accounts on social media.
- Follow up and analyze the performance of published content using analysis tools.
- Work directly with clients to understand their needs and expectations in terms of content.
- Collaborate with marketing, design, and sales teams to ensure consistent marketing messages and achieve brand goals effectively and harmoniously.

Courses

- Social media and design, Grow Up Company, 3, Sep - 3, Oct 2023.
- Trading strategies in financial markets, JFEX (Jordan Financial Expo & Awards) Participation and contribution for the workshop, Sep 5-6, 2023.
- A workshop to build financial and legal knowledge capabilities, within the National Employment Program (ENHAD) – Business Development Center (BDC), Oct, 7-11, 2023.
- Content creation course, All Jordan Youth Commission Amman 16 training hours, Aug 8, 2023.
- Media and information literacy, Certificate of participation - King Abdullah II Fund for Development (KAJD) – 18 hour of training.
- Microsoft Excel Advanced, Ministry of Digital Economy and Entrepreneurship - Knowledge Stations - 20 training hours, Sep, 11-Dec 12, 2022.
- Training of Trainers (TOT) course, Talal Abu-Ghazaleh Knowledge Society Oct 3-6, 2022.
- English language, JU Gate - May 10, 2022 - Dec 10, 2022.
- Photoshop, Block Production Co Jan 10, 2022 (Online).
- Social media and digital marketing, Talal Abu-Ghazaleh Global Group • Nov 14- Dec 12, 2021 (80 training hours).
- Customer Services, Housing Bank – Sep 7, 2016 – Oct 7, 2016.
- Financial analysis, International Capitals Foundation For Training, Qualifying And Development, Nov 28, 2015.
- TOT Training Course, Mar 14, 2014 – Apr 12, 2014 (50 training hours).
- Banking principle, Principle Of Banking • International Innovation Power (IIP)– 25, Apr, 2017.

Personal skills

- Ability to work under pressure, communication skills, teamwork, team leadership, time management, flexibility and adaptation.

Technical skills

- Digital Content Management: Experience in creating and managing content across social media platforms and websites.
- Data analysis: Using analysis tools to monitor content performance.
- Digital Marketing: Skills in developing marketing strategies via social media.
- Designing with Photoshop: The ability to create effective and attractive visual designs.
- Using Microsoft Excel: An advanced level of using Excel to manage and analyze data.
- Digital Account Management: Experience in managing social media accounts and interacting with the public.
- Use Trello + Slack.

Language

- Arabic : Native
- English : Very Good

References

- Available upon request.