

Maysam Alsobeh

DIGITAL MARKETING SPECIALIST

Irbid | +962 785277198 | baselmaysam@gmail.com

Summary

Business Administration graduate passionate about digital marketing, content creation, and social media management. Skilled in content writing, audience engagement analysis, and WordPress management, with strong communication and organizational abilities. Eager to gain practical experience and contribute to a dynamic professional environment.

Projects & Experience

- Designed and managed WordPress-based websites for educational and training purposes.
- Created social media content focused on increasing audience engagement and online presence.
- Produced marketing captions and promotional content for digital platforms.
- Applied branding and digital marketing strategies through coursework and independent learning.

Skills

- **Professional Skills:** Communication & Interpersonal Skills, Teamwork & Collaboration, Time Management, Problem Solving, Planning & Organization, Attention to Detail, Adaptability & Fast Learning
- **Technical Skills:** Microsoft Office (Word, Excel, PowerPoint), WordPress Website Management, Social Media Management, Digital Marketing Fundamentals, Content Writing & Copywriting, Basic Graphic Design, Audience Engagement Analysis, File & Data Organization)

Training & Certifications

- ICDL Certification
- Digital Marketing Course
- WordPress Website Creation & Management Course

Education

Al-Balqa Applied University – Al-Husn University College

2021 – 2025