

Maya Assaf

Public Relations & Advertising Graduate | Digital Marketing | Social Media Management | Content Creation | Branding

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Motivated Public Relations & Advertising student with a strong foundation in digital marketing, branding, social media management, and content creation. Passionate about developing creative marketing campaigns, building brand awareness, and producing engaging content. Experienced through academic projects, internships, and practical training in marketing strategy, digital communication, and audience engagement. Eager to contribute to dynamic marketing teams while continuously developing professional skills.

Education

Bachelor of Media in Public Relations and Advertising - Al Yarmouk University, Irbid - 2027

Core Competencies

Public Relations : Media Relations -Corporate Communication -Event Planning - Public Speaking

Marketing : Digital Marketing -Content Marketing -Brand Management -Marketing Strategy

Social Media : Facebook -Instagram -TikTok -LinkedIn

Design : Canva -Adobe Photoshop -Illustrator

Analytics : Google Analytics -Meta Business Suite

Trainings

Professional Development for Tech Roles Program - Correlation One

Graphic Design and Social Media Mangement - DOT Jordan

Experience

Customer Service Representative – Extinsya

Volunteer

Taathir Volunteer Team | 2026

Managed Instagram content and designed visuals for team campaigns

Emirates Red Crescent | 2019

Participated in community service initiatives, awareness campaigns, and humanitarian activities.

language

Arabic - Native

English - Intermediate