

MOHAMMAD NOOR ALJASEM

Financial Technology Student & Digital Marketing Specialist

Amman, Jordan | +962 79 772 7405 | mohammadnooraljaseem8@gmail.com | [LinkedIn](#)

PROFESSIONAL SUMMARY

Financial Technology undergraduate with hands-on experience in Digital Marketing, Sales, Customer Service, Data Analysis, AI Tools, and Graphic Design. Skilled in Python, SQL, Excel, Power BI, WordPress, and AI-powered productivity tools, with a track record of managing HR operations, coordinating humanitarian projects, and leading teams of 30+ staff. Seeking an internship or entry-level role to apply technical, analytical, and business skills in a dynamic organization.

EDUCATION

Philadelphia University — Amman, Jordan 2024 – Present
Bachelor's Degree in Financial Technology

PROFESSIONAL EXPERIENCE

Mujaddidoun Development Association — *Human Resources Officer* Jan 2024 – Jul 2026

- Managed HR operations for 300+ volunteers across media, marketing, organizational, and humanitarian departments.
- Led volunteer recruitment, onboarding, scheduling, and performance management to support efficient organizational operations.
- Awarded Best HR Employee for three consecutive terms in recognition of outstanding leadership, commitment, and performance.

Nama Charity Association – Jordan Branch — *Development & Operations Coordinator* May 2024 – Apr 2025

- Coordinated 2 humanitarian projects, ensuring successful delivery of relief aid to refugee camps across Jordan.
- Built and maintained partnerships with donors and stakeholders, securing financial and in-kind support for charitable initiatives.
- Delivered psychosocial support services to 100+ beneficiaries, contributing to community well-being and program impact.

Marsilia Real Estate Investment – Galaxy Park — *Game Operator & Assistant Site Manager* Mar 2022 – Mar 2024

- Supervised and coordinated a team of 30+ employees, managing daily operations, shift scheduling, and performance management.
- Organized national events and recreational activities, ensuring operational excellence and an outstanding customer experience.
- Improved workflow efficiency by streamlining operational processes and enhancing team productivity.

PROJECTS

FinTech Innovation for Jordan's Financial Sector — *National Innovation Initiative* Apr 2026

- Contributed to a national initiative with Youth for Peace Initiative, UNESCO, DOT Jordan, and Kofi Annan Foundation to advance Jordan's financial sector; researched and proposed emerging financial technologies to strengthen digital infrastructure, cybersecurity, and future financial services.

Skills: FinTech, Digital Transformation, Financial Services, Cybersecurity, Innovation, Research

CERTIFICATIONS & PROFESSIONAL TRAINING

- International Group Consultation Academy — Professional Financial Statement Analysis Using AI (15 Hrs) | 2026
- DOT Jordan — Mini Diploma in Graphic Design & Social Media Management (105 Hrs) | 2026
- DOT Jordan — E-Commerce Website Building & Design (33 Hrs) | 2026
- UTC Company — Customer Service and CRM (27 Hrs) | 2026
- Udacity x Ministry of Digital Economy x Crown Prince Foundation x UAE Cabinet — AI & Python | 2025
- Udacity x Ministry of Digital Economy x Crown Prince Foundation x UAE Cabinet — Programming Fundamentals | 2025
- SYA — Mini Diploma in Digital Marketing & Social Media Management (160 Hrs) | 2025
- Ana Ata'allam x Ministry of Digital Economy — Digital Marketing & Digital Entrepreneurship (100 Hrs) | 2025
- University of Helsinki x Google x Village Capital — Elements of AI for Business (40 Hrs) | 2025
- LWF — Project Management & Feasibility Study (40 Hrs) | 2025
- NRC — Career Guidance & Marketing (35 Hrs) | 2025
- Meta — Digital Marketing & SEO (30 Hrs) | 2025
- LWF — Digital Literacy, UI/UX Design & Entrepreneurship (26 Hrs) | 2025
- EFE Jordan — Digital Marketing & Entrepreneurship (12 Hrs) | 2024

TECHNICAL SKILLS

Financial Technology & Analysis: Financial Statement Analysis, AI-Powered Financial Analysis, Digital Payments, RegTech, Blockchain Fundamentals

Programming & Data Analytics: Python (Pandas, NumPy), SQL, Power BI, Microsoft Excel (Advanced), Data Analysis, Data Visualization

Artificial Intelligence: Prompt Engineering, Generative AI Tools (ChatGPT, Claude), AI Applications, AI for Business

Digital Marketing: SEO, SEM, Google Analytics, Meta Ads, Email Marketing, Content Marketing, Social Media Management, Digital Campaign Management

Web Development & UI/UX: WordPress, E-Commerce Development, Figma, UI/UX Design, 10Web

Graphic Design: Adobe Photoshop, Adobe Illustrator, Canva, Visual Branding, Social Media Content Design

Business Tools & HR: Microsoft Office (Advanced), Google Workspace, Notion, Recruitment, Volunteer Management, HR Operations, Performance Management

SOFT SKILLS

Leadership & Team Management • Emotional Intelligence • Critical Thinking & Problem-Solving • Communication & Presentation • Adaptability & Resilience • Strategic Thinking & Decision-Making • Project Planning & Time Management • Creativity & Innovation • Mentorship & Career Guidance • Cross-Cultural Communication

LANGUAGES

Arabic — Native / Mother Tongue (full professional proficiency in reading, writing, and communication)

English — Intermediate (B1–B2), Business Proficiency (strong command of business communication, professional writing, and workplace correspondence)