

ASEEL RAMI KHALDI

NUTRITIONIST & FOOD TECHNOLOGY

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PROFESSIONAL SUMMARY

Nutrition and Food Technology professional with practical training in clinical nutrition and food-related fields. Completed a Digital Marketing course covering product promotion, social media marketing, content creation, and reaching target audiences. Interested in opportunities related to product sales, promotion, and customer communication, particularly in the food and nutrition sector.

EDUCATION

Bachelor of Science in Nutrition and Food Technology

Jordan University of Science and Technology (JUST), Irbid, Jordan

2025

GPA: 3.07/4.00 - Very Good

PRACTICAL TRAINING

Clinical Nutrition Intern

King Abdullah University Hospital (KAUH)

Training

Jordan Food and Drug Administration (JFDA), Irbid

- Practical exposure to food safety, food quality, and food-related regulatory requirements.

COURSES & CERTIFICATIONS

- **Digital Marketing Course** – GrowJO (GIG) Project: Product promotion, social media marketing, content creation, and reaching target audiences. Training structure: 30 training days, 130 training hours, 24 sessions.
- **Assistant Chef Course** – Jadara University.
- **Sports Nutrition Course** – Engineers Syndicate, Irbid.
- **Drying of Vegetables and Fruits Course**.
- **Basics of Clinical Nutrition** – Edraak Platform.
- **Food Safety & Quality Management Workshop**.
- **First Aid Course** – Jordanian Red Crescent.

COMMUNITY & COMMUNICATION EXPERIENCE

- Delivered interactive workshops and lectures focusing on healthy eating habits and nutritional wellness.
- Designed and distributed educational nutritional leaflets in local schools and health centers.

SKILLS

- Product promotion and customer communication
- Digital marketing fundamentals and social media promotion
- Content creation fundamentals
- Nutrition and food products knowledge
- Microsoft Office: Word, Excel, PowerPoint
- Teamwork and communication
- Adaptability and stress management

LANGUAGES

Arabic: Native Language | **English:** Very Good (Reading, Writing, Speaking)